



## Communication and Theater Association of Minnesota Journal

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Volume 37

Article 1

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January 2010

# Front Matter

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### Recommended Citation

Front Matter. (2010). Communication and Theater Association of Minnesota, 37, 1-6.

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**VOLUME 37**

**2010**



**GENERAL INTEREST**

*Frame Analysis: Students' Construction of Involvement and Noninvolvement in the College Classroom*

*Broken Up but Not Broken: Satisfaction, Adjustment, and Communication in Post-Dissolutional Relationships*

*The Art of "Jesse-Talk": Speechwriting for Governor Jesse Ventura*

*Paws, Pathos and Presidential Persuasion: Franklin Roosevelt's "Fala Speech" as Precursor and Model for Richard Nixon's "Checkers Speech"*

*Explaining the Revolution: Vernacular Discourse and the Tipping Point in America's 2006 Midterm Election*

*Twenty-Three Days: An Autoethnographic Account of the Washington, D.C. Sniper Shootings*

**TEACHER'S WORKBOOK**

*Identifying Teaching Effectiveness: Using Student Skill Surveys, Speech Evaluations, and Quiz Scores to Inform Instruction*

*Using Seinfeld to Enhance Storytelling Speeches*

*Group Dynamics: Managing Interpersonal Conflict in the Group Decision Making Process*

**Communication & Theater Association of Minnesota**  
**JOURNAL**

### **Editor's Note**

During the 2006-2007 academic year, the CTAM Board of Governors decided that the *CTAM Journal* would go to an all-online format, beginning with Volume 34 (2007). With this change, we remain dedicated to producing a high quality journal comprised of articles that have gone through a rigorous review process, while allowing increased access of the journal to a wider audience.

The *Journal* is available at the CTAM Website: <http://www.mnsu.edu/cmst/ctam/journal.html>

## COMMUNICATION AND THEATER ASSOCIATION OF MINNESOTA JOURNAL

Volume 37

Summer 2010

**2010 Annual CTAM Conference**  
Saint Cloud, MN  
*September 17-18, 2010*

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The *Communication and Theater Association of Minnesota Journal* is published annually, usually in the summer, by the COMMUNICATION AND THEATER ASSOCIATION OF MINNESOTA. Regular membership in CTAM includes the journal subscription. CTAM membership information may be obtained from any of the officers or by visiting the CTAM website at [www.ctam.us/](http://www.ctam.us/). Academic institutions or departments may place advertisements in the Journal by contacting the editor.

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## **CTAM JOURNAL MISSION STATEMENT**

The *Communication and Theater Association of Minnesota Journal* (CTAMJ) is the scholarly journal of the Communication and Theater Association of Minnesota (CTAM). The journal is an outlet for articles related to issues of discipline-related importance including articles discussing innovative teaching methods. All theoretical and methodological approaches are welcome.

Authors should submit an electronic copy of their work as a Word document by e-mail to the editor. A separate, electronic title page should include a 100-125 word abstract of the article, author's name and professional title, job title, the school or institutional affiliation of the author/s, a mailing address, and an e-mail address. Care should be taken that author identification has been removed from the manuscript itself for review purposes. **All manuscripts should be prepared according to current APA or MLA guidelines.**

CTAMJ encourages contributions from scholars and practitioners, who comprise all segments of the journal's readership, including K-12 educators, graduate school, community college, and college or university groups. The journal welcomes theoretical and applied articles from both the theater and communication disciplines. Capable scholars in the appropriate field will blindly review all general manuscripts.

No work will be accepted or rejected purely on the basis of its methodology or subject. Author sex, race, ethnic background, geographical location or work affiliation (secondary/college level, department, etc.) of the author(s) are never considered in making editorial judgments. The demands of the disciplines of speech communication and theater are key factors in the editorial judgments made. All editorial decisions attempt to balance these demands with the needs and interests of the journal's readers.

The journal is guided by three key principles:

- *To provide an outlet for the expression of diverse ideas.*
- *To publish high quality scholarship in the disciplines of Speech Communication and Theater.*
- *To meet the journal-related needs of CTAM and its members.*

## **EDITORIAL POLICY**

The call for Manuscripts goes out in the fall of the year and the deadline for submissions is in March of the following year. Details of how to submit are given in the Call which is sent to all members, departments, and announced in SPECTRA. Book review ideas should be queried with the editor in advance of the submission date. Book reviews are generally published if accepted on a space available basis. All articles are read anonymously by at least two associate editors. All author identification markings are removed from the articles and no editor reads the work of a colleague. Associate editors may submit articles to the journal, but their work must go through the process of blind review, just as any other submitter. The journal editor facilitates the process and makes final decisions based on the associate editor's recommendations and comments. If there are any questions about the process, please direct them to the journal editor.

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## CALL FOR MANUSCRIPTS VOLUME 38, SUMMER 2011

*The Communication and Theater Association of Minnesota Journal* is seeking manuscripts for Volume 38, scheduled for publication in summer 2011. The journal welcomes theoretical and applied articles and teaching suggestions from theater, communication and forensics professionals from secondary and collegiate levels. All general articles will undergo a blind review process by a minimum of two reviewers. Manuscripts may be submitted for one of two sections: general interest research and essays, and teacher's workbook. Please indicate whether the manuscript is intended for the (1) general interest research and essays section, or the (2) teacher's workbook section. Contact the editor concerning book review proposals.

A new feature has also been added to the *CTAM Journal*, called "On the Web." With new and interesting Internet sources arising all the time, discovering these websites on one's own is not always easy. Intended as a way to help *CTAMJ* readers find the best websites for use in the classroom, "On the Web" was introduced in Volume 35 as a means of bringing these websites together thematically in one place. If you have found an innovative use of the Internet in your classroom, consider submitting your discovery for inclusion in the next issue of *CTAMJ*.

Authors should submit an **electronic** copy of their work as a Word document by e-mail to the editor. A separate electronic title page should include a 100-125 word abstract of the article, author's name and professional title, job title, the school or institutional affiliation of the author/s, a mailing address, and an e-mail address. Care should be taken that author identification has been removed from the manuscript itself for review purposes. **All manuscripts should be prepared according to current APA or MLA guidelines.**

Authors are reminded to keep the *Journal* audience in mind: students and teachers at the high school, community college, private college, and university levels. All manuscripts must be submitted by March 31, 2011. Please e-mail manuscripts and any questions to Aileen Buslig, *CTAM Journal* Editor, buslig@cord.edu